


**UTIs cost** nearly \$2 billion a year in medical expenses and cause more than 10 million visits to physicians every year.

Where do **UTIs hit the hardest?**



**CO-PAYS:**  
**Doctor, Urgent Care,**  
— or worse yet —  
**the ER!**  
**[\$15 - \$150]**  
(maybe more if you need additional tests)



**FREQUENT ANTIBIOTICS**

**[\$15 - \$80]**

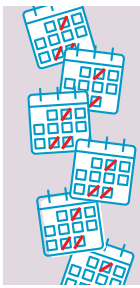
- ▶ **Side effects** (upset stomach, diarrhea, headaches..to name a few)
- ▶ Your body can become **resistant** to antibiotics and may stop fighting UTI-causing bacteria
- ▶ Low-dose antibiotics for UTI prevention may be **harmful** over time.



**DAYS OF PAIN and DISCOMFORT**



Additional **\$** on over-the-counter products from your local drug/grocery store – **you'll spend anything** to make the symptoms go away **NOW!**  
**[\$10 - "try anything price"]**



The **LEADING CAUSE** of  
**MISSED WORK DAYS**  
(say goodbye to paid sick days)

**Gas/transportation COSTS**



**UTIs disrupt your life – bad DAY, bad WEEK, bad MONTH!**

**1 UTI** can cost you up to **\$200\*** in out-of-pocket costs to **TREAT**  
(plus the price you pay for the pain, suffering & inconvenience)

**Break the cycle** of UTI, treat and repeat  
**with proven UTI prevention.**

Foxman, B. Epidemiology of UTIs: Incidence, Morbidity, and Economic Costs. Am J Med. 2002;113(1A):55-135.  
\*Projected out-of-pocket costs assuming insurance coverage.